



As-Salaam Humanitarian Foundation
Reg: 1179615

Annual Report 2021/22



www.as-salaamfoundation.co.uk



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Contents Page

- 03 A Thank You Message
- 04 Our Core Values & Mission
- 05 Countries We Served
- 06 Our Project Highlights
- 07 Our Financial Highlights
- 08 Income & Expenditure
- 09 Real Life Success Stories
- 10 Project Price List
- 11 Testimonials
- 12 Photo Highlights
Water Projects
- 13 Photo Highlights
Food Projects
- 14 Photo Highlights
Construction Projects
- 15 Photo Highlights
Orphan and Hifz Sponsorships
- 16 2022/23 Targets
- 17 Our Partners & Sponsors
- 18 Ways to Donate
- 19 Standing Order Form
- 20 Contact Us



A Thank You Message



"This year has been amazing! We have helped thousands of people by empowering communities to become financially stable through self sustainable projects - this is the model we will be developing more in 2022/23. With your support we have been there at the forefront of emergency disasters and humanitarian crisis situations. Moreover, we have increased the number of bases we have in partner countries this year by over 50% - thanks to you. We are also excited to announce that we are going through a rebrand - a brand new look"

Gohar Khan, Chief Trustee

All the trustees would like to thank the charity's volunteers who have worked tirelessly this financial year to uphold our mission, further embed our core values and get closer to achieving our vision. Their great generosity has had a profound and lasting impact on thousands of people across the globe. The willingness to share both their time and talent by volunteering says a lot about each of them as human beings, giving selflessly to help others speaks about their strength and the quality of their character. The fruits of their labour have made a tangible impact and the greatest difference in the lives of the individuals who are touched by their generosity.

Whether they have been a long-time volunteer or a fairly recent one, and regardless of how many hours they have given, it's important for them to know that what they do makes a difference. Please know that your volunteerism is recognised, appreciated, valued and cherished. We thank you all from the heart and look forward to continuing to work with you all in the future.

We would like to thank all our generous donors for their kind donations. Their financial support helps us continue in becoming supreme in meeting our mission of providing global humanitarian aid, relief and development with sincerity and compassion whilst saving lives, alleviating poverty, transforming and empowering communities to ensure well-being and protection of the poor, needy and vulnerable. The generous support these individuals makes it possible for our foundation to exist and to make the world a great place to live. In addition, we have received tremendous support this year from regional businesses and whole communities. It is heart-warming to see and we endeavour to remain transparent and look forward to a prosperous new financial year with you.

We would finally like to extend our gratitude towards all our partner charities both here and across the globe. Without your planning, co-ordination, implementation and evaluation of our projects, our charity would have not been able to be so successful in the deliverance of these vital life saving projects. It takes dedication, commitment and meticulous attention to detail to commit yourself to this, we appreciate you.

Our Core Values and Mission



We are a non profit organisation focused on fulfilling the universal responsibility of being compassionate citizens on earth by trying our utmost best to care for and fulfil the rights mankind regardless of race, gender or religion.

With the help of our tireless volunteers, we organise fundraisers, community-building events, and in-depth training sessions for our volunteers.

Our mission is to provide global humanitarian aid, relief and development with sincerity and compassion whilst saving lives, alleviating poverty, transforming and empowering local communities to ensure well-being and protection of the poor, needy and vulnerable.

Our Core Values

Accountability

All donations and expenses are 100% audited and shared with our stakeholders upholding our duty of custodianship.

Benevolence

The security and well-being of each life is of supreme importance, We endeavor to respond to suffering brought on by poverty, injustice & disasters.

Sincerity

All actions are driven by sincerity to fulfil God's rights and the rights of mankind when responding to poverty and suffering.

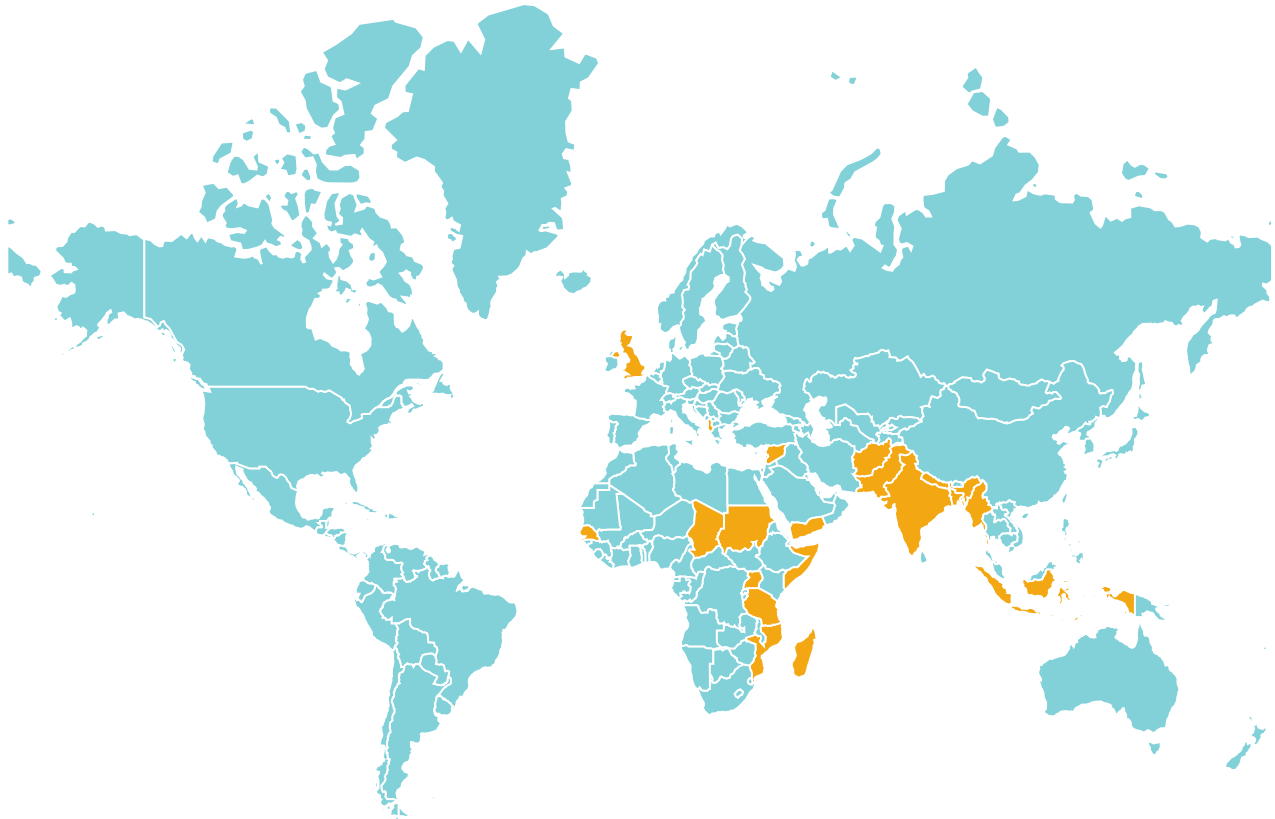
Support

To provide humanitarian aid to the poor and needy promoting integrated development and focusing on sustainable livelihoods.

100% DONATION POLICY

Countries We Served

We have added yet more countries to our portfolio this year expanding our beneficiaries that we support.



Afghanistan | Bangladesh | Burma | Chad | Gambia | India | Indonesia | Lebanon | Madagascar |
Mozambique | Myanmar | Pakistan | Sudan | Syria | Uganda | United Kingdom | Tanzania | Palestine |
Yemen

New Partner Countries 2022/23



Nepal



Senegal



Somalia

Our Project Highlights

A summary of our projects that we committed to this financial year.

01

Water Projects

Over 170 wells, pumps, filter plants, tankers, water coolers installed for communities that are grateful.

02

Warmth Projects

Hundreds supported through the severest winters with blankets, clothing and food.

03

Orphan Sponsorships

Over 50 hifz and orphan sponsorships. These children are now aspiring.

04

Masjid Projects

Two Masjid's constructed in places of great need allowing communities to spiritually connect.

05

Healthcare Projects

Over 5,000 have benefited from free healthcare including wheelchair distribution and medical aid.

06

Housing Projects

Nine very special families have had complete houses constructed allowing them to have a shelter over their heads.

07

Feeding Programmes

Over 25,000 have been fed through hot meals, food packs for families, Qurbani and ration drives.

08

Empowering Communities

Through business setup, wedding support and financial support. Including over 150 rikshaw's being given out.

09

UK Based Projects

We have worked hard putting smiles on the faces of hundreds of terminally ill children and helping the homeless.

Our Financial Highlights

Our 2021/22 organic sales growth was above the guided range. Our cost reduction initiatives delivered marginal improvements ahead of expectations also.

59%

We have organically grown by 59% in comparison to the previous year.

100%

Our 100% donation policy has been maintained with every penny you have donated going towards the cause.

104%

We are financially efficient with just under £10,000 Gift Aid being pumped back into the charity, so 104% has gone back to the needy.

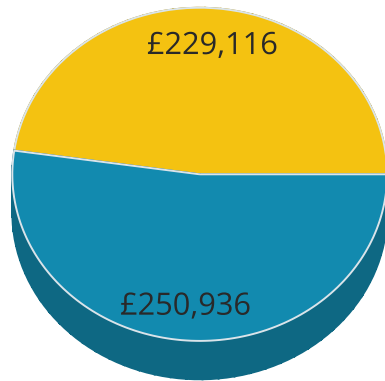
£250,000

We have raised just over £250,000 through emergency appeals, sponsored events and campaigns.

Income & Expenditure Summary

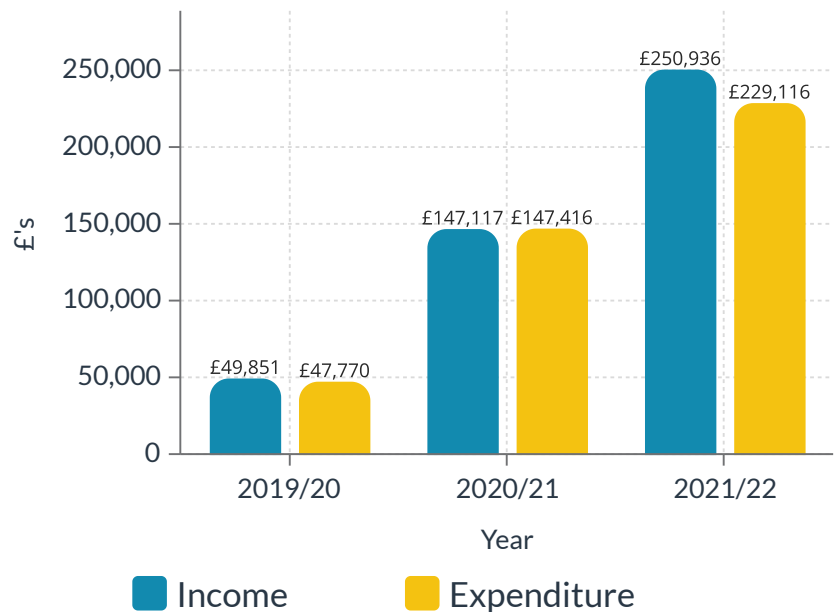
We have been decisive and spent every penny you have donated to where its needed the most. All surplus funds get carried forward to the next financial year ready to use for any emergency appeals.

Income Vs Expenditure 2021/22



Income £250,936
Expenditure £229,116

Three Year Trend Data



Income by Type

| | |
|---------|----------|
| Sadaqah | £172,151 |
| Zakat | £78,785 |

Gift Aid Received

| | |
|----------|---------|
| Gift Aid | £14,123 |
|----------|---------|

Expenditure by country

| | |
|----------------|----------|
| Pakistan | £100,862 |
| Uganda | £33,395 |
| Syria | £29,980 |
| Tanzania | £24,785 |
| Yemen | £12,000 |
| Rohingya | £9,868 |
| Palestine | £4,000 |
| Bangladesh | £3,570 |
| Gambia | £3,000 |
| Sudan | £2,400 |
| United Kingdom | £1,688 |
| Afghanistan | £1,560 |
| India | £936 |
| Kashmir | £862 |
| Mozambique | £210 |



Real Life Success Stories



Hassan Attar,
Living an Impoverished Life in Zanzibar

This is Hassan Attar, he is from Unguja, Zanzibar. He is 3 years old. He comes from a destitute family who simply cannot make a living as they don't own any land to agriculture from, so they fish which is extremely competitive and with no boats or equipment they only catch enough to feed themselves.

Our UK team were sent on a deployment in April 2022 to provide families like Hassan's with nutritious food. Our longer term objective is to provide animals to such families so that they can start to become financially stable.

Hassan's parents said "we are forever grateful for As-Salaam's team to come all the way from the UK to support our basic needs. We like any parents just want good for our children".

You too can help a family like Hassan's by providing monthly food packs for £45, a well built house for £5,000 or cash assistance of your choice.



Kawere Abdul Maliki,
An Orphan from Uganda

This is Kawere Abdul Maliki from Makenya, Uganda. He is 6 years old. He was orphaned in Feb 2022 as his father was involved in a motor accident. His sole guardians is his grandmother Baluka Jamilah, who is widowed and has no source of income. He suffered from scabies and had hope to become a doctor one day.

As-Salaam Foundation had a concern for Kawere's future and we managed to match a perfect donor to him to help take care, educate and create a chance for him to aspire in life. Now, Kawere is healthy, happy and is a step closer in life to achieving his dreams!

Kawere said "I am happy I am learning and not working. I would love to help people when I am a doctor".

You too can help an orphan like Kawere by sponsoring one in Uganda for just £20 per month. You will be provided with an orphan profile and have direct contact with your orphan twice a year.

Project Price List

All project prices have NOT been listed. For most projects all types of donations are accepted (Lillah, Sadaqah and Zakat). For some projects only Lillah payments are accepted. Please clarify this with us before proceeding if unsure. **Prices are only a guide, they vary dependent on the country and place you decide to implement a project in.**

Water Projects

| | |
|---|--------|
| Hand Pump..... | £75 |
| Solar Powered Well..... | £550 |
| Reverse Osmosis Filtration Plant (Small)..... | £500 |
| Reverse Osmosis Filtration Plant (Large)..... | £4,000 |
| Water Tanker..... | £20 |
| Water Cooler..... | £50 |

Healthcare and Medical

| | |
|-----------------------------|-----|
| Donate a Wheelchair..... | £50 |
| Cataract Eye Operation..... | £50 |
| Dialysis Treatment..... | £35 |

Orphan Projects

| | |
|------------------------------|-----|
| Sponsor an Orphan..... | £20 |
| Hifz Sponsorship..... | £30 |
| Gift..... | £10 |
| Clothing and Stationery..... | £20 |

Food Projects

| | |
|-----------------|-----|
| Food Packs..... | £35 |
| Hot Meal..... | £1 |

Other

| | |
|------------------------|--------|
| Sponsor a Wedding..... | £500 |
| Widow Sponsorship..... | £250 |
| Build a House..... | £1,800 |
| Build a Masjid..... | £7,000 |

Suitability Projects

| | |
|---|------|
| Donate a Sewing Machine..... | £50 |
| Sponsor a Business (Interest Free Loans)..... | £500 |
| Give a Rikshaw..... | £150 |

Testimonials

We have dealt with many people across the globe and the majority of them have had a positive experience. We are highly rated (4.5 out of 5 star) on Trustpilot, amongst other platforms.



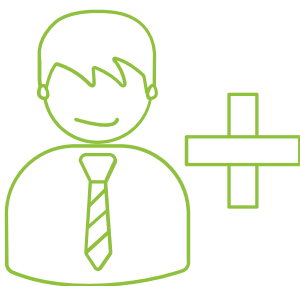
My job involves speaking to many charities on a daily basis, I have spoken to almost all registered charities in Yorkshire and many nationally. Gohar (Trustee) was a gentleman and pleasure to speak to, he genuinely cared about charitable work. I visited their fantastically designed website, found all the information in a very clear and concise manner. From my experience of dealing with charities and trust, I will be donating to As-Salaam Foundation with full confidence in the charity and its Trustees.

Mohammed Ejaz



This is an excellent charity, that is professionally ran and organised, that works tirelessly to help causes around the world but has also done superb work here in the UK. It is a solid local charity that embodies the kindness of human spirit and is in need of continued support.

Matt Goult



Brilliant group of individuals working within this organisation. You can trust your donations to reach the right deserving people. Sincere people working for the betterment of mankind. Do your part and support them. Excellent zakah distribution managed with authentic islamic principals.

Ishaq Malik



Amazing charity doing lots of excellent volunteer work to raise money for people in need. 100% of all money raised goes to the communities that need it. Everyone is honest and hard working.

Sarah Turton

Photo Highlights

Water Projects

785 million people live without access to clean water which adversely affects each country's economy with the rapid increase of waterborne diseases and other fatal diseases including typhoid, diarrhoea, intestinal worms and hepatitis. We have worked tirelessly to provide clean water to Uganda, Pakistan, Syria and Yemen. We do this with the installation of hand pumps, wells and reverse osmosis systems to counteract diseases. It is also with great honour we would like to inform donors that our brand-new initiative of solar powered wells is active in Pakistan. We hope to develop this in other countries in the near future.



Photo Highlights

Food Projects

689 million people live in extreme poverty, surviving on less than £1.40 a day with children and youth accounting for two-thirds of the world's poor, and women represent a majority in most regions. We have made huge strides in overcoming global poverty by providing ongoing nutritional food packs to thousands across Bangladesh, Uganda, Pakistan, Yemen, Tanzania, Syria, Palestine, Sudan and Gambia. Moreover, we have committed to have our own hot meals kitchen in Yemen, Palestine and Syria where you can sponsor a hot meal for just £1.



Photo Highlights

Construction Projects

This year we worked on purpose-built residential villages dedicated to the families of the war for the people of Syria and Yemen. Each apartment is approx. forty meters and consists of two rooms, a kitchen and a bathroom. Future plans are to build a Quran institute for children and women, recreational grounds so families can regain some form of normality in their daily lives. Each apartment costs £1800 to build and an additional £500 to fully furnish with the basic household goods. We also constructed houses in Tanzania for £6,000 each on a remote island known as Tumbatu. Moreover, two beautiful medium sized Masjids were constructed in Uganda.



Photo Highlights

Orphan and Hifz Sponsorships

Orphan children are vulnerable to several development challenges impacting their safeguarding including quality of education, sexual exploitation, child trafficking, marriage, and labour. We have supported over 50 orphans and Hifz students across the world in Uganda, Syria, Pakistan and Sudan, providing them with basic necessities including food, clothing, education and shelter. We also provide psychological support to these vulnerable children. It is amazing that just £1 a day can make such a huge difference.



2022/23 Targets

Sustainability

We aim to achieve this by:



HELPING CHILDREN TO BE STUDENTS OF SUSTAINABILITY.

Working with educational NGOs, we aim to help the next generation explore the latest thinking in sustainable living. Our joint programs will reach and teach thousands of students across 15 countries. Working with schools to make sustainability part of our collective future, it's a partnership that promotes prosperity and secures our future.

MORE ENERGY EFFICIENT PROJECTS - SOLAR POWERED SYSTEMS.

We understand that during the process of installing fuel based generators to operate wells, can waste millions of tonnes of waste emissions that gets emitted into the atmosphere. Therefore, to reduce these emissions we aim to work more with energy efficient systems i.e. solar powered systems. We have already started a fantastic partnership with an NGO in Pakistan to install solar powered wells where electricity and generators are not needed, saving the environment. Moreover, increasing the scope of where they can be installed and getting to remote locations ultimately benefiting more of our beneficiaries.

ASSISTING IMPOVERISHED FAMILIES TO BECOME FINANCIALLY INDEPENDENT.

We are looking at methods of providing families with a more permanent solution for their financial requirements. We will be investing more into schemes such as interest free business loans, providing agricultural land for families to benefit from, supplying farm animals where the needy can benefit from and so on. This in turn will allow them to become more financially stable, longer term.

RECYCLING.

By the end of the year we aim to have a recycling programme for second-hand clothing, houseware, and knickknacks. Any money raised will be used back into our projects. This will reduce the amount of waste sent to landfills and incinerators, conserves natural resources such as timber, water and minerals, prevents pollution by reducing the need to collect new raw materials and saves energy.

HAVING A SUSTAINABILITY AND ENVIRONMENT POLICY

Codifying the commitment to sustainability will help us to vocalise what we value and what we are working towards. Hopefully having recurring sustainability and environment events and challenges for our volunteers as well. This will be available on our website with our other various policies.

Our Partners & Sponsors

We would like to express our gratitude to all our partner charities/NGO's across the world as well as our UK sponsors for working hard with us over the past one year.

Cpt. Muazzam Ali Shaheed Welfare Foundation - Sister Charity

Muazzam Foundation is a unique trust that provides a vast array of both live saving and psychosocial support in Pakistan. The trust provides the vulnerable, poor and destitute with basic physiological and safety needs including food, water, shelter, clothing, education and healthcare, as well as belongingness and esteem needs including love, respect, strength and freedom to develop fully functioning individuals of thriving communities.



Charity Doings Foundation - Partner Charity (Pakistan)

Charity Doings Foundation is a charitable organisation, with the vision to empower distressed local communities, through several Modules of charitable works i.e. Dastarkhuwan, Project Roshni, Community development, orphanage & self-sustainable livelihood.



Humanity Aid Foundation - Partner Charity (Uganda)

Humanity Aid Foundation is a voluntary community based organisation founded to alleviate poverty in the rural villages in Uganda through its activities of water wells, education, agriculture, emergency relief, Ramadan projects, Qurbani and more.



Palestinian Wefaq Association - Partner Charity (Palestine)

Palestinian Wefaq Association contribute towards rescuing the Palestinian community and alleviating its daily suffering, providing practical solutions to the negative effects of the occupation such as the widespread of poverty and unemployment and the demolition of all constituents of living, and enhancing the determination of Palestinian people on their land.



Blenheim Advisory - Sponsor

Accountants and Business Advisors helping SME Businesses grow and become more profitable through bespoke partner led services to suit their needs. Their full finance solutions act as your accounts department, freeing you up to run your business knowing you have qualified accountants helping keep your business compliant for fraction of the cost of employing full time in house staff.



Ways to Donate

There are a number of ways that you can donate for an easier and convenient transaction.

Website

Secure online donations can be made using your credit/debit card or via PayPal at
www.as-salaamfoundation.co.uk



PayPal

PayPal us directly ay visiting
PayPal.me/assalaamfoundation



Transfer

Transfer money directly to:
As-Salaam Foundation
Bank Name: Barclays
A/C Sadaqah: **30758205**
A/C Zakat: **90491705**
Sort Code: **20-45-45**



Post

Make **cheques & postal orders** payable to:
As-Salaam Foundation
Send to: 19 Westfield Terrace,
Sheffield, S1 4GH.
Or complete the STO form overleaf.
Do not send cash.





Standing Order Form

As-Salaam Humanitarian Foundation (1179615)

Donor Account Details

| | | | |
|--------------|--|-----------|--|
| Account name | | Sort code | |
| Account no | | Bank name | |

Beneficiary Details

Acc Name: As-Salaam Humanitarian Foundation Bank: Barclays Bank

Donation type (please tick one below)

| | | | |
|---------------------------|--------------------------|---------------------|----------------------|
| Donation (Sadaqah) | <input type="checkbox"/> | Sort code: 20-45-45 | Account no: 30758205 |
| Zakat | <input type="checkbox"/> | Sort code: 20-45-45 | Account no: 90491705 |

Payment Details

| | | | |
|---|-------------------------|--------------------------|----------------|
| Amount of usual payment | £ | Date of first payment | DD / MM / YYYY |
| Frequency of payment | Example 1 st | Date of last payment | DD / MM / YYYY |
| Or please continue until further notice | | <input type="checkbox"/> | |

Declaration

| | |
|---------------------|----------------------|
| Donor signatures(s) | |
| Contact telephone | Date: DD / MM / YYYY |

Please return the completed form to: As-Salaam Humanitarian Foundation, 19 Westfield Terrace, Sheffield, S1 4GH

Gift Aid Declaration

Please treat as gift aid donations all qualifying gifts of money made:

giftaid it In the past 4 years ☐ In the future ☐
(Please tick all boxes you wish to apply)

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or As-Salaam Foundation that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

Donor's details (only complete if you wish to gift aid)

| | | | |
|-----------------|--|-----------------|----------------|
| Title: | | First name: | |
| Surname: | | Address Line 1: | |
| Address Line 2: | | City: | |
| Postcode: | | Telephone: | |
| Signature: | | Date: | DD / MM / YYYY |

We would like to thank you for your generous donation. We are grateful for any help you can provide, and guarantee it will change lives for the better.

Contact Us



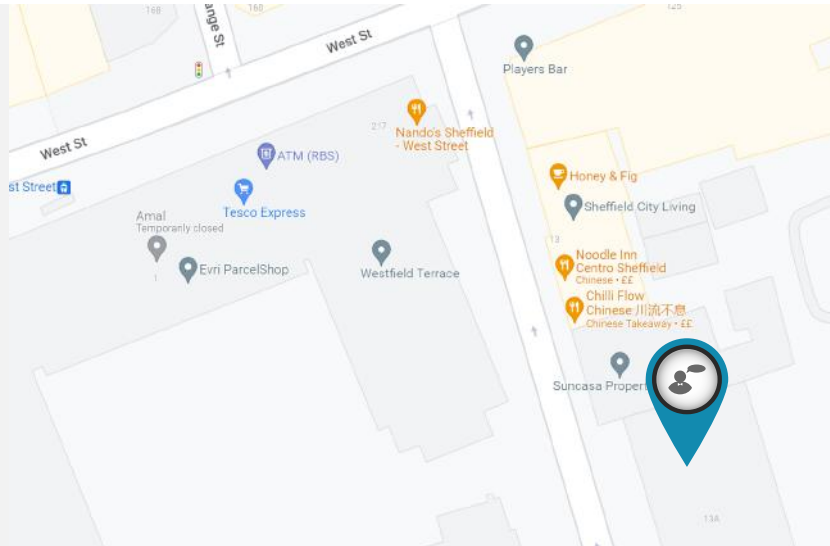
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